

NEW MEXICO HIGH SCHOOL MUSICAL THEATRE

ENCHANTMENT AWARDS!

An awards show once a year.
An education program every day.



933 San Mateo NE, #500-221
Albuquerque, NM 87108
nmhsmta@gmail.com
nmhsmta.org

SPONSOR

Center Stage Sponsors – \$2,000*

Best Awards Sponsor or Best Supporting Awards Sponsor

Sponsor for both the Best Actor and Best Actress Awards, or the Best Supporting Actor and Best Supporting Actress Awards. Package includes:

- Sponsor's logo included on screen during two segments where Enchantment Awards show host speaks
- Sponsor given a credit banner twice during the performances
- Sponsor slide or 15-second video shown prior to the start of the Enchantment Awards
- An acknowledgement of support by the host during the Enchantment Awards
- 20 tickets to the Enchantment Awards show in Popejoy Hall April 28, 2023
- An opportunity to speak directly to students and/or teachers during an online presentation we host
- Credit on our website and Facebook pages as a sponsor
- Credit as a sponsor in all news releases, newsletter stories, social media posts, advertisements, and promotions for the Enchantment Awards.
- Full-page advertisement in the Enchantment Awards program
- An Enchantment Awards crystal trophy specifically honoring support as a sponsor for our program
- Company name on appropriate trophies with the credit "Award sponsored by".



Production Awards Sponsor

Sponsor for Best Production, Best Direction, and Best Ensemble Awards. Package benefits are the same as Best Awards or Best Supporting Awards Sponsor.

Star Sponsors – \$1,200*

Single Awards Sponsor (Available beginning March 1)

Sponsor for one of four awards: Best Actor, Best Actress, Best Supporting Actor, Best Supporting Actress. Package includes:

- Sponsor's logo included on screen during two segments where Enchantment Awards show host speaks
- Sponsor given a credit banner twice during the performances
- Sponsor slide or 15-second video shown prior to the start of the Enchantment Awards
- An acknowledgement of support by the host during the Enchantment Awards
- 10 tickets to the Enchantment Awards show in Popejoy Hall April 28, 2023
- Credit on our website and Facebook pages as a sponsor
- Credit as a sponsor in all news releases, newsletter stories, social media posts, advertisements, and promotions for the Enchantment Awards.
- Half-page advertisement in the Enchantment Awards program

Judges Sponsor, Directors Choice Chorus Sponsor, or Interns Sponsor

Sponsor the judges for the Enchantment Awards, the show's Directors Choice Chorus (made up of representatives from each participating school, or our backstage interns who work with our show's professional staff. Benefits are the same as Single Awards Sponsor.

Spotlight Sponsors – \$750*

Opening Medley or Closing Number Sponsor

Sponsor the opening medley performed by our nominees for Best Actor/Actress awards, or the closing number performed by all participants. Package includes:

- Sponsor's logo included on screen once when Enchantment Awards show host speaks
- Sponsor given a credit banner once during the performance
- Sponsor logo included on the sponsor slide prior to the start of the Enchantment Awards
- 6 tickets to the Enchantment Awards online show April 28, 2023
- Credit on our website and Facebook pages as a sponsor
- Quarter-page advertisement in the Enchantment Awards program

Nominee Sponsor, Orchestra Sponsor or Host Sponsor

Sponsor any one of our five school finalists for production awards, our orchestra, or our awards show host. Benefits are the same as Opening Medley or Closing Number sponsor.

Keylight Sponsors – \$500*

Provide general support for the 2023 Enchantment Awards. Package includes:

- Sponsor's logo included on screen once when Enchantment Awards show host speaks
- Sponsor logo included on the sponsor slide prior to the start of the Enchantment Awards
- 4 tickets to the Enchantment Awards online show April 28, 2023
- Quarter-page advertisement in the Enchantment Awards program

* Some benefits in all sponsorship categories may be traded for larger ad sizes in the playbill.

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